

Maggie Abell

GRAPHIC DESIGNER | BROOKLYN, NY

PROFILE

- (586)-453-9963
- maggieabell98@gmail.com

EDUCATION

UNIVERSITY OF MICHIGAN CLASS OF 2020:

- BFA: Stamps School of Art and Design
- Minor: Global Media Studies

SOFTWARE

- InDesign
- Illustrator
- Figma
- Constant Contact
- BeFree
- Procreate
- XD
- After Effects
- Microsoft Suite
- Premiere Pro
- Photoshop

SKILLS

- Brand Identity Design
- Visual Campaign Creation
- Print Design
- Logo Creation
- Illustration
- Photography & Editing
- Collaboration
- Email Design
- Copywriting

GRAPHIC DESIGNER | MARKETING

A-CAP | NYC, NY | 2022-PRESENT

- Design a diverse array of marketing materials across a variety of media types
- Serve as an Art Director and Designer for our brands, acting as an in-house agency
- Launch campaigns and other larger integrated projects

GRAPHIC ARTIST | CONCEPT DEVELOPMENT

SISER | STERLING HEIGHTS, MI | 2021 - 2022

- Populated our software with purchasable projects and clip art
- Collaborated with our sellers, including Joann Fabrics, Michaels, and Walmart, to create marketing materials
- Developed new branding for individual campaigns and other projects

MOTION GRAPHICS DESIGNER

SHELBY TV | SHELBY TOWNSHIP, MI | 2020

- Designed graphics for public access TV channel, working primarily in After Effects
- Worked live events and created on the spot graphics when needed

DESIGNER | MARKETING

DISASTER RELIEF AT WORK | WATERFORD, MI | 2019

- Created promotional materials and managed social media
- Photographed and captured video for events

Portfolio available at:

MAGGIEABELL.COM